

Japan's Friendship Ties Programs (JENESYS2023, KAKEHASHI Project, MIRAI, Juntos!!) Overview

1. Objectives

This is a people-to-people exchange program launched in 2015 between Japan and the various nations and regions of the Asia-Pacific, North America, Europe, Latin America, and the Caribbean.

(1) The purpose of this program is to:

- Promote a deeper understanding of Japan's economy, society, history, diverse culture, politics, and diplomatic relations among participants,
- Foster supporters and experts of Japan,
- Strengthen public relations through proactive dissemination of Japan's diplomatic policy and attractive points by participants,
- Strengthen relations between Japan and above nations and regions, and build a basis for future friendship and cooperation

(2) Program name for each region

- JENESYS2023(**J**apan - **E**ast Asia **N**etwork of **E**xchange for **S**tudents and **Y**ouths) : Regions of the Asia-Pacific
- KAKEHASHI Project : Regions of North America
- MIRAI (**M**utual-understanding, **I**ntellectual **R**elations and **A**cademic Exchange Initiative) : Regions of Europe
- Juntos!! : Regions of Latin America and the Caribbean

2. Programs for JFY2023

Note: JFY2023 means from April 1, 2023 to March 31, 2024.

(1) **Inbound Program** (from the Asia-Pacific, North America, Europe, Latin America, and the Caribbean)

Participants : High school students, undergraduate students, graduate students and professional individuals

Duration : Approximately 10 days (including online pre-program)

Contents :

- a. Lectures on Japanese politics, economy, society, history, culture, foreign policy, etc. related to the program theme or specific area.
- b. Site visits to educational and research institutions related to the program theme or specific area, cutting-edge technology, traditional industries, exhibitions, cultural heritage, and local governments, etc.. Exchange events such as workshops and exchanges of opinions with persons related to the above site visits.
- c. Visits to various parts of Japan according to program theme and specific area, including homestays and hands-on events such as traditional arts and culture.
- d. Dissemination of information on what participants learned in the program and the attractions of Japan, during / after the program through reporting session (face-to-face events) and Social Networking Services (online) .

(2) **Outbound Program** (to the Asia-Pacific, North America, Latin America, and the

Caribbean)

Participants : High school students, undergraduate students and graduate students

Duration : Approximately 10 days (including online pre-program)

Contents :

- a. Dissemination of information on Japanese politics, economy, society, history, culture, foreign policy, etc. related to the program theme or specific area, and the attractions of Japan by participants, during the program.
- b. Site visits to Japanese Overseas Development Assistance (ODA) sites, Japanese companies, local governments, educational and research institutions, and other sites related to program themes. Exchange events such as workshops and exchanges of opinions with persons related to the above site visits.
- c. Visits to various parts according to program theme, including homestays and hands-on events such as traditional arts and culture.
- d. Dissemination of information on what participants learned in the program and the attractions of Japan, during / after the program through reporting session (face-to-face events) and Social Networking Services (online) .

(3) Online Exchange Program

Participants : High school students, undergraduate students, graduate students and professional individuals

Duration : Approximately 10 days (including pre-program)

Contents : Same as above 2.(1) and (2) by online.

e.g. Webinar, Exchange of opinion, Cultural Exchange, Virtual site-visit and experience

(4) Programs for Alumni

Participants : Previous invitees of this project (2015 - 2023)

Contents :

- a. Alumni Association (face-to-face / online)
This Includes support for activities of alumni groups, introduction of Japanese Organizations expanding overseas, and cultural exchange with Japan etc..
- b. Online Student Conference (with specific themes)
e.g. Discussion, Workshop, Webinar, Virtual site-visit and experience, Dissemination of information on Japan
- c. Opinion Exchange Meeting regarding "JENESYS / KAKEHASHI / MIRAI / Juntos!!" Projects with Japanese experts and Alumni. (online)
- d. Online Learning Program for Alumni (with specific themes)
Duration : Approximately 10 days (including pre-program)
e.g. Webinar, Virtual site-visit and experience, Exchange of opinion, Disseminate information on Japan